



60th Anniversary

Celebrating 60 years of great lives.  
Annual Report • 2016-2017



# Legacy

leg-a-ry (noun): something of value transmitted by or received from an ancestor or predecessor or from the past.



60th Anniversary

ARCA incorporated in 1957. As we celebrate our 60th Anniversary, it is a joy to reflect on our journey. . .

The dream of our founding families was to create opportunities for people with intellectual and developmental disabilities (IDD) to live meaningful lives. These heedful visionaries organized a small, volunteer based social and recreational service operation that quickly evolved into a community-based Child Study Center, preschool and adult recreation programs. By the 1960s, Rose Neel had moved into our first Community Services home; her brother Bob is still a cherished volunteer. As our services grew, we desperately needed a vehicle to transport people from their homes to special education classrooms, camp and a new sheltered workshop, so we collected over a million "Gift Stars" trading stamps toward the purchase of a 1965 Volkswagen Microbus!

In the 1970s, people begin transitioning from institutions to community based supports and ARCA's residential services expanded to meet these needs. While many communities across the country were reluctant to embrace the idea of community living, Albuquerqueans welcomed us with open arms. By the time the Medicaid Waiver was introduced in the 1980s, we had 32 homes throughout the greater Albuquerque area. We began providing Specialized Foster Care services and opened La Paloma greenhouses to offer a horticultural option for adults receiving day services. The Billy Mearns/Leslie McDonnell Memorial Swimming Pool was dedicated at our newly built Sandia View apartments and Lola and Irwin Magidson, alongside their team of "incroyable" volunteers, raised thousands of dollars selling crepes at the State Fair's "Chez ARCA" booth to help fund our value-added programs.

When the institutions closed in the 1990s, we once again expanded our community based services. We created our Supported Employment program and launched ARCA's statewide Prader-Willi Syndrome project, the first of its kind in the nation. Our leadership, always thinking about ways to ensure a bright future for individuals we serve, established the ARCA Foundation. The new century saw ARCA's adoption services, Literacy Enhancement Center and Health and Wellness Institute. In the 2010s, ARCA Business Enterprises created paid work for individuals at ARCA Organics and ARCA Janitorial Services.

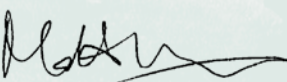
Throughout our rich history we met goals only to discover there were even bigger dreams to realize. You have been by our side every step of the way. You continue to provide guidance, support, dreams and solutions to challenges that sometimes appear insurmountable. You never stop envisioning a future where people with IDD will find a world filled with possibilities. You are our family, friends and neighbors. You are our community and we are grateful.




## 3rd Annual Award of Distinction

C. Herman Mauney's distinguished leadership was recognized at ARCA's Annual Meeting with the 2016 Award of Distinction. Herman passed away only a few months later, but his spirit lives on in the hearts and minds of his friends and family at ARCA.

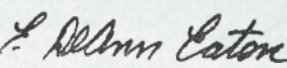


  
Matthew Maes  
Chair, ARCA Board of Directors




  
Edward J. Kaul  
President/CEO, ARCA



  
E. DeAnn Eaton  
President, ARCA Foundation  
Board of Directors



  
Michele M. Cody  
Executive Director and  
Chief Development Officer, ARCA Foundation

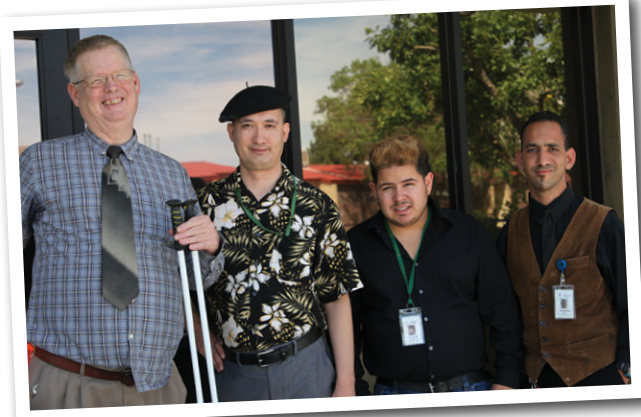
## 1957

ARCA is founded by families who wanted opportunities for their children with intellectual and developmental disabilities.



At ARCA, we know an organization is only as good as the people who live and work in it.

## Welcome to ARCA!



### ARCA's Associate Employees

Visit ARCA and you'll be greeted by associate employees in true *ARCA Spirit*!

Sixty years ago, a handful of Albuquerque parents wanted to ensure a bright future for their children with intellectual and developmental disabilities. Today, ARCA has over 700 full and part time employees working round the clock creating opportunities for nearly 700 children and adults to live great lives.

The history of ARCA is people. Families, friends and neighbors working together to find solutions to seemingly insurmountable challenges. ARCA staff, loyal and compassionate, mindfully assuring the health, safety and happiness of everyone in their charge. This is the ARCA Spirit.

For more information about ARCA's Workforce, including demographics and employee satisfaction, visit [www.ARCAOpeningDoors.org/Workforce](http://www.ARCAOpeningDoors.org/Workforce)

### Elaine Solimon • Start Date: July 1, 1976

Elaine began her career at ARCA as a program manager for individuals receiving services from ARCA in six homes. When she saw an unmet need for children with IDD to be placed in loving homes where they could receive capable care, she began to develop what has now become ARCA's foster care and adoption programs. After many years of developing and enriching ARCA's services, Elaine became the President and CEO of ARCA. Today, she continues her leadership service as Community Relations Director ~ and as an inspiration.

## Longevity

- Average length of service: **6 years/11 months**
- Number of employees who have worked for ARCA 30 years or more: **34**



Deborah Redhouse, Social Worker  
Start Date: December 3, 1980



Merry Murphy, Division Director  
Start Date: May 30, 1982



Vince Smith, InterCare Director  
Start Date: July 19, 1984



Edward Kaul, President and CEO  
Start Date: December 11, 1985



Nadine Mary, Case Work Dept. Manager  
for Supported Living  
Start Date: October 1, 1987

### 1960s

Collected over a million trading stamps toward the purchase of a Volkswagen Microbus.



### 1970s

ARCA begins our **Specialized Foster Care Services** and expands residential services to meet the needs of people transitioning from institutions to community based supports.



# Spirit

*spir-it (noun): those qualities regarded as forming the definitive elements in the character of a person, nation or group.*



ARCA was awarded a **2017 Top Workplaces** honor by The Albuquerque Journal, placing in the top five for New Mexico.

**TOP  
WORK  
PLACES  
2017**

AlbuquerqueJournal



# Family

fam-i-ly (noun): a group of people united by certain convictions or a common affiliation

Everyone deserves a place where they belong...where there is someone they can count on and someone who needs them.

ARCA's guiding principle is to provide people with IDD the opportunities and supports to live their own best life. Today, having a safe home, being part of our community and finding meaningful work are fundamental. 60 years ago these were distant dreams.

## At Home

By the 1970s, ARCA had already created a model for community based residential supports with 36 individuals living in 6 beautiful homes. Today, ARCA continues that tradition offering Supported, Family Based, ICF/IDD and Independent Living options. ARCA's 74 homes provide varying levels of support, depending on individual needs, for 285 adults with IDD. ARCA also provides tailored supports for 189 individuals in family settings including adoption and foster care, personal care, home-based support and respite.

## In the Community

Community programs, activities and social groups keep us involved while developing a sense of belonging. Our bridge between home and community, a meaningful career can be crucial for feeling purposeful. As a grassroots, volunteer-based social/recreational operation in the 1950s, ARCA understood the value of community and work. Today, **ARCA's Career Enhancement Services (ACES)** serves 148 adults. With the support of dedicated job coaches and instructors, individuals were engaged in meaningful employment at ARCA, Dave and Busters, Goodwill, Vitality Works, Sports and Wellness, Southwest Childcare, Albertson's, Genesis Healthcare, City of Albuquerque, ARCA Organics and ARCA Janitorial Services. Others are self-employed and/or participate in volunteer activities with local area nonprofits and educational programs.

The Stromberg Family



*In the 1950s, ARCA was a tiny organization with big dreams. Patricia (Pat) Stromberg imagined a day when people with intellectual and developmental disabilities would not only live in the community, but strengthen it. Pat recently recalled, "When I walked into the ARCA home and saw Marcella there for the first time, it was wonderful. It was worth everything I had done." Pat is a pioneer, a presence at the legislature and a dedicated mom, whose children continue to create opportunities through advocacy, Board leadership and support.*



### 1980s

ARCA opens **La Paloma Greenhouses** to create horticultural opportunities for individuals receiving services.





To support individuals with IDD, you need clinical knowledge.  
To do your job well, you need heart.



Kim Caudill, ARCA's Health Services Manager, has been with ARCA for only two years, but with decades of nursing experience, she understands how to successfully support people with complex medical issues. In Kim's words, "It certainly takes extensive clinical knowledge, but you absolutely have to have heart."

ARCA's Direct Support Professionals know working from the heart bridges language, cognitive and social barriers. It develops healthy relationships between staff and individuals as well as between team members, building respect and trust.

## Prader-Willi Syndrome Project

ARCA's Prader-Willi Syndrome (PWS) Project, the first of its kind in the nation, was launched in 1991 to support infants through adults with PWS and PWS like conditions and their families. This state-wide project serves 67 individuals with identification, advocacy, training and education. Penny Chavez, ARCA's PWS Project Coordinator, organized New Mexico's first national PWS conference, *Building a Community of Supports*, with keynote speaker Linda M. Gourash, MD.



## Life Enhancing Services

A meaningful life includes activities to learn, grow and develop maximum independence.

ARCA's **Smart Travel Program** expands horizons by providing 42 individuals with IDD the opportunity to safely and successfully use smartphone devices and mobile technology to navigate public transit systems. Highly skilled Project Instructors provide one-on-one skills building sessions including individualized instruction (educational sessions), hands on practice (field training) and ongoing follow up and supports.

**Health Matters** provides individuals with IDD the tools to make healthy choices, improve their personal health and reduce risk of preventable secondary health conditions. Social activities such as community walking clubs and Move and Groove celebrations, designed to reinforce the importance of physical movement and good nutrition, are fun!

ARCA's weekly **Dinner Club** provides the opportunity for 75 people in independent living to practice cooking skills, good nutritional habits, money management and etiquette. ARCA's **Circle of Supports** staff worked with 18 young adults to learn community skills and develop natural supports.



### 1990s

ARCA's statewide **Prader-Willi Syndrome Project** is launched, **Supported Employment Services** is established and **Circle of Friends Project** is created to expand community involvement.



# Support

sup·port (verb): to provide what is needed;  
to give encouragement to someone because  
you want the person to succeed





# Quality

qual-i-ty (noun): the standard of something as measured against other things of a similar kind; the degree of excellence of something.

The greatness of a community is most accurately measured by the compassionate actions of its members, a heart of grace and a soul generated by love.

~ Coretta Scott King



**ARCA's 9th Annual Bob Scanlon/Steve Mackie Bowl-a-Thon** featuring Mayors on Strike was another perfect day.



**The Rio Rancho Mayor's Gala** was a blast. ARCA was awarded a Rio Rancho Community Foundation grant!



**"Popejoy Presents" Community Outreach** program inspired a surplus of smiles.

## Thank You Volunteers!

ARCA Volunteers donated hundreds of thousands of hours over the last 60 years. Below is just a sampling of how, this past year, our volunteers helped build great lives.



**Keller-Williams RED Day** at ARCA Organics.



**Up with People** cleaned, painted, inventoried and more at NMBIRC.



**Corrales Elementary and Cottonwood Montessori** students planted sunflowers at Gonzales Field.



**Eagle Scout Troop 126** beautifully renovated the pond at La Paloma.



**Bank of Albuquerque** teamed up with Santa for our Holiday Party for individuals receiving ARCA services.



**Intel** got our summer crops underway in starter pots.



ARCA's quality initiative ensures basic

needs are met, then go above and beyond to support great lives.

For more information about ARCA's Quality Journey, visit [www.ARCASOpeningDoors.org/quality-journey](http://www.ARCASOpeningDoors.org/quality-journey)



### 2000s

ARCA begins to provide **adoption services** and develops its **Literacy Enhancement Center** and **Health and Wellness Institute**.





# Community

com-mu-ni-ty (noun): a feeling of fellowship with others, as a result of sharing common attitudes, interests, and goals.

Thank You to our Corporate and Foundation partners for your generous support\*

30 Second Street  
Albuquerque the Magazine  
American Advertising Federation - New Mexico  
American General Media  
Anonymous  
Bank of the West  
Blue Cross and Blue Shield  
Carl C. Anderson Sr. and Marie Jo Anderson Charitable Foundation  
City Treats  
Cunningham Productions  
Encore Fellowships Network  
French Family of Companies  
Hugh and Helen Woodward Fund of the ACF  
iHeart Media  
Intel Corporation  
KASA-TV  
KLUZ-TV  
KRQE-TV  
KRZY-AM  
KTFQ-TV  
LDS Deseret Industries  
LDS Humanitarian Services  
Mayor and First Lady's Charity Gala  
Megan Ward Advertising and Design  
New Mexico Department of Transportation  
New Mexico Mutual Group  
Nusenda Credit Union  
PNM Resources Foundation  
Rodgers & Company, Inc.  
Rx Innovations & Best Buy Drugs  
Ten Pins & More  
United Way of Central New Mexico



Pi Kappa Phi bicyclists received a warm welcome at Sandia View Apartments during their **Journey of Hope**.



A perfect day to share our beautiful **Geraniums** with our community.



ARCA's community partners were recognized at our annual **Poisettia Celebration**.



Thanks to the City of Albuquerque and ARCA Foundation, over 1,100 individuals receiving services, family, staff and friends attended **ARCA Day at the Zoo!**



Individuals receiving services were given the **red carpet treatment** at the unveiling of our new training video emphasizing "teachable moments."



Produce from ARCA Organics was prepared by Chef Greg Galle and served at the opening of The Neighborhood in Rio Rancho thanks to Haverland Carter Lifestyle Group.



The **Albuquerque Breakfast Civitans** grilled up a fabulous feast at our Annual Picnic.



ARCA provided the centerpieces for the **Mayor and First Lady Charity Gala** using hand painted pots and Impatiens grown in our greenhouses.



**ARCA's 2017 Legislative Day** gave individuals receiving services an opportunity to visit with their legislators.

2010

ARCA establishes **ARCA Business Enterprises (ABE)** to create paid work for individuals with IDD.



2017

ARCA celebrates 60 years of providing services for individuals with intellectual and developmental disabilities.

\*Corporate and Foundation Partners listed in this report invested \$5,000 or more in ARCA during FYE 2017.



# Hope

(verb): to look forward to with confidence or expectation: Trust. To cherish a desire with anticipation.

By generously including ARCA in their estate planning, our Circle of Promise members resonate a future filled with hope. These planned gifts grow our endowment and reduce our dependency on government resources. Generations of infants through seniors with intellectual and developmental disabilities will have great lives because you choose to include ARCA in your will or estate plan today.

ARCA applauds our beloved Circle of Promise members. The best is yet to come.



## ARCA Statement of Position

For the year ended June 30, 2017

### Assets

Cash and cash equivalents	3,577,249
Accounts receivable	2,283,249
Investments	4,125,224
Prepaid expenses	488,019
Property and Equipment, net	8,873,270
Tenant deposits and cash held in trust	1,915,778
Other assets	20,841

**Total Assets 21,283,630**

### Liabilities

Accounts payable	442,353
Accrued liabilities	1,546,734
Deferred revenue	219,884
Mortgages	3,042,599
Tenant deposits and cash held in trust	1,915,778
Other liabilities	5,047

**Total Liabilities 7,172,395**

**Net Assets 14,111,235**

**Total Liabilities and Net Assets 21,283,630**

### FOLLOW US!



[www.instagram.com/arcaopeningdoors](http://www.instagram.com/arcaopeningdoors)



[www.facebook.com/arcaopeningdoors](http://www.facebook.com/arcaopeningdoors)

## ARCA Statement of Activity

For the year ended June 30, 2017

### Revenues

Medicaid	22,342,522
State Contracts	2,930,486
Grants & Contributions	2,102,274
Fees & Rent	1,552,762
Private Contracts	610,263
Net Sales	212,369
Other	338,150

**Total Revenues 30,088,826**

### Expenses

Salaries and benefits	21,200,268
Persons Served	3,999,641
Facilities	1,990,618
Contractual Services	883,504
Transportation	857,767
Office expense	214,655
Other	115,616

**Total Expenses 29,262,069**

**Change in net assets 826,757**

### Functional Expenses

Program	24,705,012	84%
Fundraising	130,922	1%
Management and General	4,426,135	15%
	29,262,069	100%



**60th Anniversary**

### ARCA Board

**Matt Maes, CPA**

*Lovelace UNM Rehabilitation Hospital*  
CHAIR

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*Tonsorial Parlors*  
VICE-CHAIR

**Laurel Shelton, CPA**

*REDW*  
TREASURER

**Jim Culpepper**

*Community Volunteer*  
SECRETARY

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IMMEDIATE PAST PRESIDENT

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*Community Volunteer*

**Sonya Adams**

*Community Volunteer*

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**Barbara Lewis, CPA**

*Atkinson & Co.*

**Jeannie Patrick**

*Advocate*

**Jim Stromberg**

*Sandia National Labs*

**Diane Fisher**

*Presbyterian Healthcare Services*

**Jennifer Lehman**

*Community Volunteer*

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**Ana Thompson**

**Steven Meilleur**

**Pat Kominiak**

**Elizabeth Staley**

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**Rudy Miera**

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**Carol Bertholf**

#### InterCare

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**Joe Mateju**

**Donald Wright**

**Gloria Sans**

**Susan Marthey**

**Judi Murphy**

### ARCA Committees

#### Finance

**Doug Cox, CPA**

**Barbara Lewis, CPA**

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**Jim Culpepper**

**Laurel Shelton, CPA**

**Adam Thompson, CPA**

#### Audit

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**Suzette Longfellow**

**Jim Stromberg**

**Don Wright**

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**Phil Mayo**

**Carol Cochran**

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**James J. Saya**

*Lewis University*

**VICE-PRESIDENT**

**Phil Mayo**

*RDB Wealth Management*

**TREASURER**

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*Tandem Diabetes Care*

**SECRETARY**

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*Ascension Financial Group, LLC*

**John Stichman, PhD**

*Community Volunteer*

### ARCA Foundation Committees

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**E. DeAnn Eaton, CPA**

**Lori A. Ferraro**

**James J. Saya**

**Christopher Keller**

**John Stichman, PhD**

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**Susan Hansen-Shikenjanski, CFE**

**Michael Gannon**

**Sonya Adams**

**Betty Valdez**

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**Joe Maez**

**Bruce Adams**

**Joey Sanchez**

**Lori A. Ferraro**

**Lora Cunningham**

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**Madeline Dunn**

**Jonathan M. Fung**

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**Maureen Gannon**

**John Attwood**

**Robert A. De Pasquale**

### Leadership Team

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*ARCA COMMUNITY LIVING SERVICES DIRECTOR*

**Marci Manning**

*ARCA SUPPORTED LIVING SERVICES DIRECTOR*

**Doreen Salazar**

*ADMINISTRATIVE OPERATIONS DIRECTOR*

**Angie Julian, CPA**

*CHIEF FINANCIAL OFFICER*

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*HUMAN RESOURCES DIRECTORS*

**Vince Smith**

*INTERCARE DIRECTOR*

**Michele M. Cody**

*CHIEF DEVELOPMENT OFFICER*

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**main 505.332.6700 • fax 505.332.6800 [ArcaOpeningDoors.org](http://ArcaOpeningDoors.org)**

*ARCA's mission is working together to open doors for people with intellectual and developmental disabilities to be valued members of the community.*