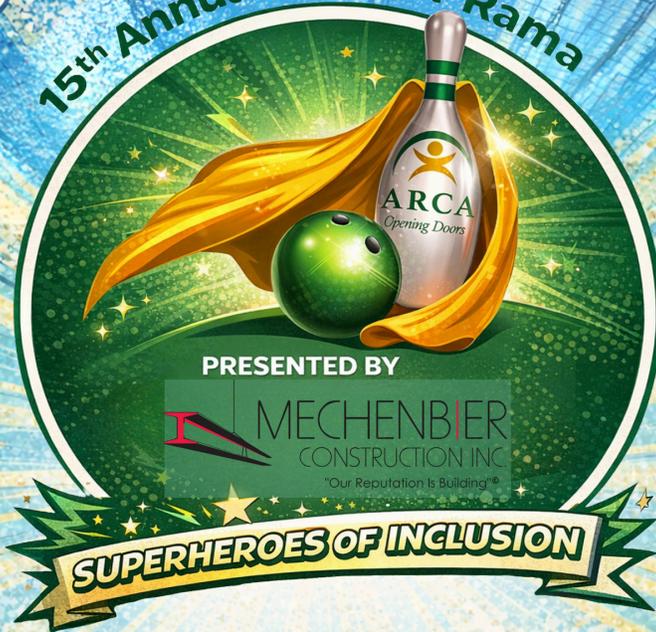


15th Annual Bowl-A-Rama



SPONSORSHIP OPPORTUNITIES

Sponsorship is more than a donation. It is a visible commitment to inclusion, community, and opportunity for all.

CLAIMED!

HERO OF INCLUSION - PRESENTING SPONSOR - \$10,000

- Exclusive naming rights as Presenting Sponsor
- Top-tier logo placement on all event materials and promotions
- Recognition as lead sponsor in media, press releases, and social campaigns
- Speaking opportunity during the event program
- Prominent banner placement at the event
- Featured spotlight in ARCA newsletter
- Dedicated social media campaign recognizing your partnership
- On-site engagement/vendor table opportunity
- Two bowling teams (4 bowlers per team)
- Year-round recognition as a leading ARCA partner

POWER LANE HERO - \$5,000

- Prominent logo placement on event materials
- Sponsored bowling lane recognition
- Recognition in the ARCA newsletter
- Featured social media recognition
- One complimentary bowling team (4 bowlers)
- Verbal recognition during the event program
- Opportunity to provide branded giveaway items

TEAM HERO - \$2,500

- One bowling team (4 bowlers)
- Logo on select event materials
- Social media recognition and event signage recognition
- Opportunity for employee engagement and team building

COMMUNITY HERO - \$1,000

- One bowling team (4 bowlers)
- Logo on select event materials
- Social media recognition and event signage recognition
- Opportunity for employee engagement and team building

LANE HERO - \$500

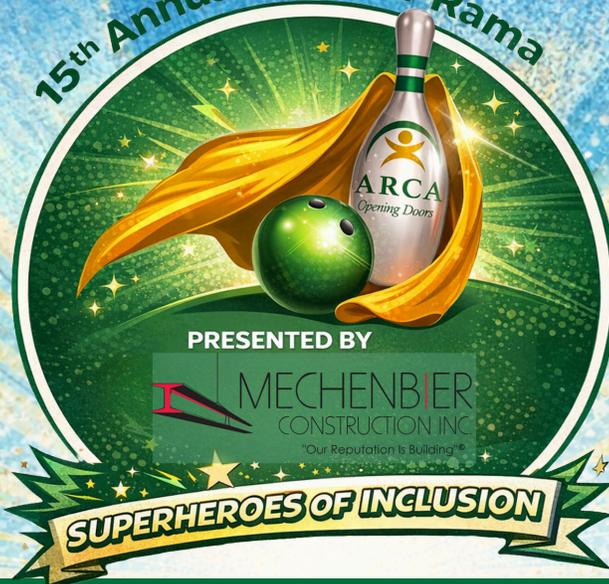
- Name or logo on event signage
- Newsletter sponsor listing
- Social media recognition
- Recognition in the event signage

Sponsorship levels are limited and secured on a first-come, first-served basis.

BECOME A 2026 SUPERHERO SPONSOR!

jgreenwood@arcaspirit.org | 505-607-9574 | www.bowlathon.net/ARCA-2026

15th Annual Bowl-A-Rama



AUDIENCE & BRAND VISIBILITY

DIGITAL & EVENT REACH



2,000+ social media followers

Across Facebook, Instagram, and LinkedIn, amplifying event promotions and sponsor spotlights.



6,400+ active website users

Driving continued month-over-month website growth.



6,300+ newsletter recipients

Connecting with households across surrounding communities through print and email communications.



300+ event attendees

Including corporate teams, families, community leaders, and local business partners.

BRAND EXPOSURE INCLUDES

- Logo placement on event signage and printed materials
- Recognition across website, social media, and event promotions
- Sponsor visibility in newsletters and email communications
- Direct engagement with a loyal and community-minded audience

15 Years of Showing Up for Inclusion

Bringing together corporate sponsors, community partners, families, and the people we serve in support of opportunity and lasting impact.